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THE WHITE HOUSE WASHINGTON

per SE and JM, HOLD the user charges memo until further notice

from SE's office 1/9/78

THE WHITE HOUSE

WASHINGTON



Date:

December 28, 1977

Bob Lipshutz ne in fluent Frank Moore (Les Francis)

County but Jack Watson

ACTION REQUESTED:

FOR INFORMATION:

The Vice President Midge Costanza Zbig Brzezinski Charles Schultze

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: McIntyre memo dated 12/27/77 re User ChargesPolicy

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:

TIME:

12:00 Noon

DAY:

Friday

DATE:

December 30, 1977

X Your comments Other:	
STAFF RESPONSE:	
I concur.	No comment.
Please note other comments below:	

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

THE WHITE HOUSE WASHINGTON

1/1	FOR STAFFING
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	IMMEDIATE TURNAROUND

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ENROLLED BILL
AGENCY REPORT
CAB DECISION
EXECUTIVE ORDER
Comments due to
Carp/Huron within
48 hours; due to
Staff Secretary
next day

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WARREN



EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

DEC 2 7 1977

ACTION

MEMORANDUM FOR:

FROM:

James T. McIntyre, Jr. Jim M. Intipe

SUBJECT:

User Charges Policy

Background

Recent court decisions make it desirable that the user charges policy of the Federal Government be reviewed and restated.

In the past, our user charges policy has been to charge special beneficiaries the total cost to the government of the goods or services they receive. The policy was changed by recent court decisions. Specifically, in 1974 the Supreme Court stated (in an obiter dictum) that in setting such charges under present law, the value of benefits of the good or service to the general public must be subtracted from the total cost to the government of providing the benefit. Only the difference may be charged to the special beneficiary.

Discussion

The 1974 decision and later decisions interpreting it have clouded the government's user charges policy. Because "value to the general public" cannot be defined or measured easily, the decisions complicated immensely the process of determining user fees, and at least one agency (Federal Communications Commission -- the defendant in the court cases) has taken the position that it is unable to administer a user charges policy effectively under such an elusive concept. The decisions have also modified the original mandate of the Congress that the provision of special services or benefits "shall be self-sustaining to the full extent possible." We believe that in most instances special beneficiaries should be charged the full cost of goods and services they receive.

We cannot estimate accurately the probable total loss in user charge receipts that could result from the court decisions. The total annual amount of present user charge receipts subject to challenge under these decisions is in the neighborhood of \$500 million, but it is unlikely that more than \$200 million of that would be lost. The principal threat is to proposed new user charges in areas where benefits to the general public might plausibly be argued.

There are three options for dealing with the dilemma created by the court decisions:

- 1. Accept the decisions and develop instructions on how to compute user charges consistent with them.
- 2. Request special legislation for each user charge that would permit the recovery of total cost from special beneficiaries.
- 3. Request general legislation that would permit the recovery of total cost from special beneficiaries. (Proposed legislation was developed jointly by Justice and OMB for introduction in the 94th Congress. Congressman Mahon was asked informally to introduce it but declined on jurisdictional grounds. Time ran out before the Ford administration followed through with others.)

In August, OMB sent a draft bill to various agencies for comment. Many of the comments received were unfavorable, largely it appears, because the agencies are opposed to user charges, per se, when applied to their programs. Many of the comments are as applicable to existing user charges as to the proposed new policy. We have revised our initial proposal to incorporate those comments that strengthen our intentions. Comments not incorporated are summarized in Attachment A with appropriate OMB rebuttal arguments. Examples of activities where user charges are assessed and activities where user charges might be initiated are included as Attachment B.

Recommendation

I recommend Option 3 and, if that does not succeed during the 95th Congress, Option 2 thereafter. If you concur with our recommendation, we will prepare the necessary paperwork and prepare to transmit the bill with your fiscal year 1979 budget or shortly thereafter.

<u>Deci</u>	<u>sion</u>			
	Agree			
	Disagree	 follow	Option	
	Let's discuss			

Attachment

The OMB draft bill makes no change in the coverage of the original 1952 statute; its purpose is to permit recovering from the principal beneficiaries the total cost of the services provided.

Several agencies appear to be of the opinion -- incorrectly, in our view -- that existing programs would have to be eliminated or reduced if the draft bill were enacted. These agencies are under the mistaken impression that the bill would require user charges to be imposed where they are not required now. In point of fact, user charges should have been established years ago for the programs the agencies are addressing; charges should have been established pursuant to the 1952 statute and OMB Circular A-25, which has been in effect since 1959. There has been no change in the coverage of Government user charge policy since the policy circular was issued.

Some agencies stated that they prefer to conduct their own internal review of activities covered by the proposed legislation — before OMB-mandated charges are established. The existing OMB Circular A-25 has directed agencies to do just that since 1959. In this context, the comment is a bit puzzling.

One purpose of the user charges policy is to require that agencies identify those programs that are of benefit to a limited population and determine through the market place — user charges — whether the beneficiaries are willing to pay the cost of the services they receive free or at very low fees. Most agencies appear to consider user charges a threat to the existence of such programs — and they are right. Our way of saying it, however, is that user charges are one tool of program evaluation, helping to determine the value of a program to its beneficiaries and to distribute the costs of these special services to those recipients, not the taxpayer.

The more critical of the agency comments follow.

Department of Commerce. -- The Department expressed concern that user charges legislation would be an unconstitutional delegation of the congressional power of taxation. This view was expressed by Justice Douglas and opposed by Justice Marshall in the 1974 Supreme Court decision. The Justice Department agrees with Justice Marshall.

Commerce notes that it anticipates a dramatic fall in the use of services if user fees are charged. The proposed revised user charges policy statement would not extend the policy beyond what is now covered by law. Agencies are supposed to be charging fees now for services that would continue to be covered by the new law. Commerce also notes that many recipients of some services might not have the money to pay higher fees. The concept of user fees is intended to help agencies determine which of their programs that provide special benefits cannot meet a market test. If the agencies want to continue such programs on the grounds that they serve a public need, the programs should be justified specifically as a free service in the agencies budget requests.

Commerce recommends that any change in the user fee system be initiated through an agency self-evaluation process rather than by direction from OMB. Apparently, Commerce is unaware that such a self-evaluation process was provided by the original law and the 1959 Circular A-25 policies. Moreover, Commerce should have been conducting intensive self-evaluation as part of ZBB.

Department of Defense. -- The agency believes that the bill is unnecessary -- that the current statute has been effectively administered. The number of negative General Accounting Office reports to various agencies -- including Defense -- on this subject indicates, on the contrary, that agencies are not doing an effective review of the user charge statute and their programs. The Department's position that no major difficulties have been encountered in the administration of the current statute misses the point that the Court has created problems by changing the user charges policy in a significant way -- by its ruling that value to the general public must be taken into account in setting fees.

Department of Health, Education, and Welfare. -- The Department is concerned about possible increased fees for research publications. The current law is not being changed in this regard; HEW should have been charging for these services all along. If HEW believes that these publications are necessary and would not stand the market place test of user charges, then the Department should specifically request funds for them.

The Department would like the draft bill to specify that requests for information on employee work histories needed in fulfilling ERISA program requirements, currently covered under the Freedom of Information Act (FOIA), are subject to user charges. Employers are using social security research facilities to obtain employee earnings histories. Clearly, this is a user charge service, but due to a technicality of the FOIA, employers are applying for these services under the FOIA. OMB does not disagree with HEW, but the proper solution would seem to be proposing an amendment to the FOIA—rather than to have a section of that act repealed through user charges legislation.

Department of State. -- The State Department objects to the fact that the proposed draft would require charges for certain services that are now provided free. To repeat an earlier comment, the proposed draft does not change what has been statutorily authorized since 1952 and stated in official government policy since 1959. Under existing law, State should have been charging for those services that would also be covered by the proposed legislation, since the coverage would not be changed by our draft bill.

Department of the Treasury. -- The Department believes that some maximum charge limit should be specified in law. OMB disagrees. Any statutory ceiling might impose undesirable restrictions upon future changes in user charge policy. A revised OMB Circular A-25, which would specify guidelines to be used, could be changed as conditions warrant.

Environmental Protection Agency. -- The Agency is concerned about charging fees for some of its regulatory activities, which are not likely to be considered special benefits by those who are regulated. The proposed legislation would not change the coverage of the current law, under which charges are authorized for specific regulatory activities (e.g., filing of applications for permits), and other special services or benefits. Charges for such activities are made in other regulated areas. Also, the agency would like to continue to make its publications available free of charge, -- on the grounds that dissemination of the information is part of "openness and candor" and, in the technology exchange area, that the program would be severely curtailed if charges were to be imposed for these services. As stated before, the agencies should specifically request funds for

these services if they feel they would not meet market tests.

Council on Wage and Price Stability. -- The Council expresses support for the Supreme Court's rulings in 1974 and states that these rulings will lead to more efficient government. How a more efficient government will result from the Court's decision is not explained. The decision will not lead to greater efficiency. In fact, it has impaired the effectiveness of the pricing mechanism as a device for improving efficiency and has resulted in litigative challenges to regulatory agencies.

Small Business Administration. -- SBA would like to have the section dealing with exclusions specified in law amended to read "specified or intended by law." The provision to reflect the "intended" meaning would open the door for all agencies to waive or eliminate fees. "Intent" would be extraordinarily difficult to prove, especially where the matter of user charges was not considered when the program legislation was being considered.

Activities where user fees are assessed

Inspection, licensing, certification, processing, and registration services provided by various Government agencies;

Nuclear operation, licensing, and inspection permits;

Market news services conducted by various agencies;

Import fees for petroleum products;

Entrance fees for National Parks;

Grazing and other land uses;

Passports and related services;

Copyrights and related services;

Meat grading services.

Activities where user fees might be initiated 1/

Environmental Protection Agency regulatory activities;
Waterway user fees;
General aviation user fees;
NASA space shuttle user fees;
Establishment of fees for market news services;
Reestablishment of FCC fees;
Increased fees from existing activities.

Some proposals -- waterway user fees and NASA space shuttle fees -- are already in the legislative and development stage.

THE WHITE HOUSE

WASHINGTON

January 3, 1977

MEMORANDUM FOR: THE PRESIDENT

FROM: STU EIZENSTAT

SUBJECT: McIntyre Memo Re: User Charges Policy

BACKGROUND

For many years it has been the policy of the federal government, mandated by the Congress, that the provision of special services or benefits by agencies "shall be self-sustaining to the full extent possible." McIntyre points out that Supreme Court decisions have complicated the federal user charges policy by declaring that the value of benefits of the goods or services to the general public must be subtracted from the total cost to the government of providing the benefit. Only the difference may be charged to the special beneficiary.

McIntyre recommends that you support general legislation, to be introduced along with your FY'79 budget, that would permit the recovery of total cost from special beneficiaries.

DISCUSSION

While the introduction of general legislation on this matter may be desirable, it is not necessary to propose such a bill in this session of Congress. As you know, we are involved in a tough and close battle to win Congressional approval of a bill to impose inland waterway user charges. The Administration backed bill would recover 100% of operation and maintenance costs and 50% of new construction costs. I am concerned that the introduction of general user charges legislation may impede our ability to pass the waterway bill.

McIntyre notes that many Executive Branch agencies oppose general user charges legislation, preferring to set their own policy. It is clear that the agencies have not set policy efficiently in this area and that Presidential attention is required. To correct this situation while avoiding complicating the water user fee issue, <u>I would recommend</u> that you instruct OMB to inform the agencies that an evaluation of user charges must be included as a part of ZBB for fiscal year 1980. The need for general legislation may be assessed better at the conclusion of such a process.

If you wish to act this year, I suggest a meeting be held with you before any decision is made in light of the number and diversity of agency concerns.

THE WHITE HOUSE WASHINGTON

THE WHITE HOUSE

WASHINGTON

Date: August 3, 1977

FOR ACTION:

Stu Eizenstat concur Bob Lipshutz concur

Frank Moore

Jack Watson attack

MEMORANDUM

FOR INFORMATION:

The Vice President

To had a series of the series

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Lance's memo dated 8/2/77 re User Charges Policy.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:

TIME: 12:00 NOON

DAY: FRIDAY

DATE: August 5, 1977

ACTION REQUESTED:

<u>x</u> Your comments

Other:

7.

STAFF RESPONSE:

___ I concur.

Please note other comments below:

No comment.

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PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

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THE WHITE HOUSE WASHINGTON

7	FOR STAFFING
	FOR INFORMATION
	FROM PRESIDENT'S OUTBOX
	LOG IN/TO PRESIDENT TODAY
	IMMEDIATE TURNAROUND
	ENROLLED BILL

ACTION	FYI	 	IM
	1	MONDALE	
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1		WATSON	
		LANCE	
		SCHULTZE	

ENKOLLED BILL
AGENCY REPORT
CAB DECISION
EXECUTIVE ORDER
Comments due to
Carp/Huron within
48 hours; due to
Staff Secretary
next day

ARAGON
BOURNE
BRZEZINSKI
BUTLER
CARP
H. CARTER
CLOUGH
FALLOWS
FIRST LADY
HARDEN
HUTCHESON
JAGODA
KING

KRAFT
LINDER
MITCHELL
MOE
PETERSON
PETTIGREW
POSTON
PRESS
SCHLESINGER
SCHNEIDERS
STRAUSS
VOORDE
WARREN

WASHINGTON

Date: August 3, 1977

MEMORANDUM:

FOR ACTION:

Stu Eizenstat Bob Lipshutz Frank Moore Jack Watson

FOR INFORMATION: The Vice President

145

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ACTION REQUESTED:

X Your comments

Other:

STAFF RESPONSE

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Please note other comments below:

If you have any questions or if you anticipate a delay in submitting the required



EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

AUG 2 1977

ACTION

MEMORANDUM FOR: THE PRESIDENT

FROM:

Bert Lance

SUBJECT:

User Charges Policy

BACKGROUND:

Recent court decisions make it desirable that the user charges policy of the Federal Government be reviewed and restated.

In the past, our user charges policy has been to charge special beneficiaries the total cost to the government of the goods or services they receive. The policy was changed by recent court decisions. Specifically, in 1974, the Supreme Court ruled (in an obiter dictum) that in setting such charges under present law, the value of benefits of the good or service to the general public must be subtracted from the total cost to the government of providing the benefit. Only the difference may be charged to the special beneficiary.

DISCUSSION:

The 1974 decision and later decisions interpreting it have clouded the government's user charges policy. Because "value to the general public" cannot be defined or measured easily, the decisions complicated immensely the process of determining user fees, and at least one agency (Federal Communications Commission — the defendant in the court cases) has taken the position that it is unable to administer a user charges policy effectively under such an elusive concept. The decisions have also modified the original mandate of the Congress that the provision of special services or benefits "shall be self-sustaining to the full extent possible." We believe that in most instances special beneficiaries should be charged the full cost of goods and services they receive.

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RECOMMENDATION

I recommend Option 3 and, if that does not succeed during the 95th Congress, Option 2 thereafter.

DECISION:

Agree		•		
Disagree		 follow	Option	
Let's discus	5	en e		



OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

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RECOMMENDATION

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DECISION:

Agree		
Disagree	, follow Option	
Let's discuss		

Date: August 3, 1977

MEMORANDUM

FOR ACTION:
Stu Eizenstat
Bob Lipshutz
Frank Moore
Jack Watson

FROM Rick Hutcheson, Staff Secretary

FOR INFORMATION:
The Vice President

SUBJECT: Lance's memo dated 8/2/77 re User Charges Policy.

YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY:

TIME: 12:00 NOON

DAY: FRIDAY

DATE: August 5, 1977

ACTION REQUESTED:

_x__ Your comments

Other:

STAFF RESPONSE:

1 concur.

No comment.

Please note other comments below:

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If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)

MEMORANDUM

No comment.

Date: August 3, 1977 FOR ACTION: FOR INFORMATION: Stu Eizenstat The Vice President Bob Lipshutz Frank Moore Jack Watson FROM: Rick Hutcheson, Staff Secretary SUBJECT: Lance's memo dated 8/2/77 re User Charges Policy. YOUR RESPONSE MUST BE DELIVERED TO THE STAFF SECRETARY BY: TIME: 12:00 NOON DAY: FRIDAY DATE: August 5, 1977 ACTION REQUESTED: X Your comments Other:

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STAFF RESPONSE:

____I concur.

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EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

AUG 2 1977

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RECOMMENDATION

I recommend Option 3 and, if that does not succeed during the 95th Congress, Option 2 thereafter.

DECISION:

Agree			
Disagree	· · · · · · · · · · · · · · · · · · ·	follow Option	
Let's discuss			

MEMORANDUM OF CALL

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OF (Organization)	4630
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REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

WASHINGTON

Date: August 3, 1977



MEMORANDUM

FOR ACTION:

Stu Eizenstat com

Bob Lipshutz / Frank Moore Jack Watson FOR INFORMATION: The Vice President

Pho males

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_x__Your comments

Other:

STAFF RESPONSE:

____ f concur.

No comment.

Please note other comments below:

To: President

tin: 5 W

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EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

AUG 2 1977

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RECOMMENDATION

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DECISION:

Agree	
Disagree	, follow Option
Let's discuss	